



CAI** AIKEN

November 2-5, 2017

Katydid CDE

www.KatydidCDE.com



Fédération
Equestre
Internationale



Advertising Rate Sheet 2017

Katydid Driving invites you to place an ad in our event program and support this exciting Aiken event.

Full Page	<input type="checkbox"/> COLOR \$250.00	<input type="checkbox"/> Black & White \$180.00	Vertical 7-1/2" wide x 10" tall
Half Page	<input type="checkbox"/> COLOR \$200.00	<input type="checkbox"/> Black & White \$125.00	Horizontal 7-1/2" wide x 4-3/4" tall
Quarter Page	<input type="checkbox"/> COLOR \$160.00	<input type="checkbox"/> Black & White \$ 95.00	Vertical 3-3/4" wide x 4-3/4" tall
Business Card	<input type="checkbox"/> COLOR \$ 80.00	<input type="checkbox"/> Black & White \$ 40.00	Horizontal 3" wide x 2" tall

Special Ad placement opportunities*:

- Full Page Back Cover* COLOR \$420.00
- Full Page Inside Front Cover* COLOR \$300.00
- Full Page Inside Back Cover* COLOR \$300.00
- Full page Centerfold* COLOR \$600.00

Ad materials can be submitted in pdf or jpeg format (high resolution images and fonts embedded). No Word or Publisher ads. Original artwork/photos at high resolution will be required (no photos off the web). Please indicate if photo credit must be given.

*Back Cover, Inside Front Cover, Inside Back Cover or Centerfold are available on a First Paid basis. Please call for availability.

Business/Owner's Name:	Phone:	AD DEADLINE OCTOBER 1, 2017
_____	_____	
Contact Person:	Email:	
_____	_____	

Mail checks payable to Katydid Driving LLC:

Katydid CDE
c/o Renie Gillis
PO Box 12
Windsor, SC 29856

Advertising questions and reservations:

Renie Gillis 803-646-1175
ponylady@bellsouth.net

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Ad materials and questions:

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TO BENEFIT AIKEN LAND CONSERVANCY